

## Framence Unveils Strategic Alliance with Slovak Company Uptime

## **Framence Sets Sights on Expansion**

Framence and Uptime forge a strategic partnership aimed at propelling groundbreaking advancements in the realm of Industry 4.0. Leveraging Framence's expertise in photorealistic digital twins alongside Uptime's cutting-edge smart maintenance solutions, the collaboration seeks to enhance the productivity and security of industrial assets. By fostering close collaboration with a local partner, Framence is poised to fortify its foothold in Slovakia and effectively cater to the demands of the market.

Bensheim, Germany, July 17, 2023 – Framence, a renowned pioneer in crafting top-tier photorealistic digital twins for industrial applications, is thrilled to announce the formalization of a strategic partnership with Uptime, a distinguished Slovakian company. This synergistic alliance will empower both organizations to merge their expertise and propel the development of cutting-edge solutions within the realm of Industry 4.0.

Located in Germany, Framence specializes in the creation of lifelike digital twins. This groundbreaking technology empowers businesses to intricately replicate and monitor their industrial facilities within virtual environments. By harnessing the power of photorealistic digital twins, industrial plant operators can significantly enhance operational efficiency, diminish maintenance efforts, and bolster overall safety measures. Fueling its rapid growth trajectory, Framence consistently penetrates new markets while simultaneously expanding its impressive product portfolio.

Uptime, a widely respected company specializing in predictive maintenance, employs advanced analytics technologies to assist businesses in minimizing downtime, curtailing maintenance expenses, and prolonging the lifespan of their assets. Functioning as a local collaborator, Uptime offers profound insights into the Slovak market, an expansive network, and expertise in the native language. Through its partnership with Uptime, Framence aims to expand its presence in the Slovakian industrial landscape and provide enhanced localized services to its customers.

"Uptime's proficiency in predictive maintenance seamlessly complements our expertise in creating realistic digital twins," affirmed Adrian Merkel, Managing Director of Framence. "Together, we will deliver innovative solutions to our Slovak clients, enabling them to optimize their operations and bolster their competitive edge. By closely collaborating with Uptime as our local partner, we are better equipped to address the specific demands of the Slovak market."

## **About Framence**

Framence, located in Bensheim, Germany, was established in January 2019 by Dr. Peter Merkel and Mr. Adrian Merkel, who serve as managing directors. This dynamic startup develops groundbreaking technologies dedicated to digitizing buildings and facilities. The FRAMENCE software revolutionizes the creation of hybrid models and digital twins by leveraging simple photo panoramas in a cost-effective manner. With a combined

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experience of over 40 years in the realm of graphics-intensive software solutions, Framence is at the forefront of advancements in AI, machine learning, and image recognition.

**Framence**