

German Software Company Framence and US Consulting Firm MA² Consulting Group Join Forces to Combine Cutting-Edge Digital Twin Platform with Expert Consulting Services

Framence and MA² Consulting Group have joined forces in a strategic partnership aimed at changing how companies monitor, digitize and improve their production facilities. The two companies have developed a 'Health Check' for clients looking to advance their digital transformation, ensuring the smooth operation and continuous optimization of clients' production facilities.

Bensheim, Germany, November 21, 2023 – Framence and MA² Consulting Group, two leading pioneers in their respective fields, are thrilled to announce a strategic partnership that underscores their shared commitment to changing the way companies go about their digital transformation. This collaboration will see the fusion of Framence's state-of-the-art digital twin platform, FRAMENCE, with MA² Consulting Group's unparalleled consulting expertise, creating a comprehensive solution for businesses seeking to advance the digitization of their operations.

At the heart of this partnership is Framence's cutting-edge digital twin platform, FRAMENCE, which is designed to create accurate, real-time & lifelike digital representations of physical assets and environments. With a focus on data precision, information management, and usability, Framence's platform has already made significant impacts in various industries, including manufacturing, pharmaceuticals, chemicals, aviation, construction, and industrial facility management.

MA² Consulting Group, renowned for its hands-on strategic consulting prowess, process optimization approaches, risk and efficiency management and innovative problem-solving, will complement Framence's technology with their deep understanding of market dynamics. The company's team of seasoned and passionate consultants brings a wealth of experience and expertise to the table, allowing them to deliver customized solutions that cater to the unique needs of their clients.

Framence and MA² Consulting Group have developed a joint 'Health Check' concept with which they aim to help other businesses on their digital transformation journey. This new concept will change the way facilities are managed and monitored by allowing for real-time production facility health assessments and proactive operations management to utilize optimization potential.

"We are extremely excited about our partnership with MA² Consulting Group," said Adrian Merkel, Managing Director of Framence. "The integration of Framence's digital twin platform with MA²'s consulting capabilities represents a unique synergy, empowering businesses to harness the full potential of digital twins in their operations."

"This collaboration will be a game-changer for industries seeking innovative solutions to enhance their safety, efficiency and productivity, all while embarking on their digital transformation journey," said Dr. Ilyas Mattmann, President & CEO of MA² Consulting Group.

Framence and MA² Consulting Group are committed to ensuring that their clients can compete in today's rapidly evolving business landscape.

Press contact

Alexandra Kiourtsi
Public Relations
+49 6251 / 584 - 261
a.kiourtsi@framence.com

Framence

Berliner Ring 103
Bensheim - Germany
+49 6251 / 584 - 0
info@framence.com

About Framence

Framence is a pioneer in the development of photorealistic digital twins for buildings and industrial environments. Framence's technology enables companies to create highly accurate digital twins of technical assets and entire technical environments. By using Framence's digital twins, companies can significantly optimize planning processes, ensure much more efficient operations, and can thereby realize important financial benefits and savings. For more information, please visit www.framence.com.

About MA² Consulting Group

MA² Consulting Group is an internationally operating consulting firm, focused on industry-wide consulting, coaching, and training to support industry transformations with professional advice, analytical expertise, methodical guidance, and actionable solutions. In today's dynamic business landscape, staying ahead requires more than just keeping pace – it demands strategic insight, innovation, and a tailored approach. MA² Consulting Group delivers value that transforms. For more information, please visit www.ma2-group.com.

Press contact

Alexandra Kiourtsi
Public Relations
+49 6251 / 584 - 261
a.kiourtsi@framence.com

Framence

Berliner Ring 103
Bensheim - Germany
+49 6251 / 584 - 0
info@framence.com