Framence strengthens international presence by participating in delegation trip to Singapore

The Germany-based software company Framence presented its digital twin platform on a delegation trip to Singapore in November. Managing Director Adrian Merkel emphasized Singapore's importance as a strategic gateway to Asia. The delegation group made promising contacts and sees great potential for future business opportunities.

Bensheim, Germany, December 5, 2023 – The Germany-based software company Framence took a significant step forward in its global expansion during its latest delegation trip to Singapore at the end of November.

Adrian Merkel, Managing Director at Framence, presented the company's pioneering digital twin platform. This groundbreaking technology not only offers an insight into the future of digitalization, but also shows how companies can drive their digital transformation forward more efficiently and cost-effectively. The Singaporean-German Chamber of Commerce and the German Federal Ministry for Economic Affairs and Climate Action organized a business symposium for the delegation group to promote German and Singaporean business relations.

The delegation met with leading figures from the Singaporean business community. Potential for future partnerships and business opportunities were discussed in numerous talks. The response was extremely positive and promising contacts were made that will further drive Framence's growth in the Asian market.

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Adrian Merkel emphasized the relevance of Singapore as a strategic gateway into the emerging countries of the region: "Singapore not only offers a flourishing market, but also a cultural diversity and innovative spirit that inspire us as a software company. We are excited about the prospects that are opening up here."

Framence is looking forward to the next steps in Singapore and to translating the knowledge gained into forward-looking projects and partnerships.

About Framence

Framence is a pioneer in the development of photorealistic digital twins for buildings and industrial environments. Framence's technology enables companies to create highly accurate digital twins of technical assets and entire technical environments. By using Framence's digital twins, companies can significantly optimize planning processes, ensure much more efficient operations, and can thereby realize important financial benefits and savings. For more information, visit www.framence.com.