

## Francement wins Factory Innovation Award 2024

*Leading provider of photorealistic digital twins wins Factory Innovation Award 2024 at Hannover Messe in the category "Benefits of a Digital Twin".*



**Hanover, Germany, April 25, 2024** – The leading provider of photorealistic digital twins for industrial environments has won the prestigious Factory Innovation Award 2024. The award was presented at the Hannover Messe, the world's largest industrial trade fair, which highlights key topics of industrial digitalization and innovation every year.

The Factory Innovation Award recognizes outstanding achievements in the development of smart factory software, which are considered key technologies for Industry 4.0 and digital transformation. The independent jury, consisting of renowned experts from the fields of digitalization and industry, named Framence the winner based on its innovative solutions and their contribution to increasing efficiency in production. The award is organized by the Center Industry 4.0 at the German University of Potsdam, in cooperation with the Berlin-based publishing house GITO and the trade journal FACTORY INNOVATION, the leading medium for the smart factory market.

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“Receiving this award at the Hannover Messe is a special honor and a testament to the hard work and dedication of our team,” says Adrian Merkel, Managing Director at Framence. “Our technology makes it possible to take simple photos and create highly detailed, true-to-scale, three-dimensional digital twins that meet the needs of modern industrial facilities and provide instant visual and operational accessibility.”

Hannover Messe was the venue for the award ceremony and underlines the global importance of the technologies that competed in the award. As a leading event for industrial innovation, the fair provides a platform for companies from around the world to present and discuss their latest developments in the field of Industry 4.0.

### **About Framence**

Framence is a pioneer in the development of photorealistic digital twins for buildings and industrial environments. Framence’s technology enables companies to create highly accurate digital twins of technical assets and entire technical environments. By using Framence’s digital twins, companies can significantly optimize planning processes, ensure much more efficient operations, and can thereby realize important financial benefits and savings. For more information, visit [www.framence.com](http://www.framence.com).

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