

Framence forms strategic partnership with Emirates Electrical & Instrumentation Company (EEIC)

German software company Framence has announced a strategic partnership with UAE-based Emirates Electrical & Instrumentation Company (EEIC). The collaboration aims to integrate Framence's photorealistic digital twin platform with EEIC's engineering and maintenance services, enhancing project management, safety, and cost efficiency in different sectors such as energy, heavy engineering, oil & gas, and others.



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Bensheim, Germany, October 28, 2024 — Framence, a German software manufacturer of photorealistic digital twin technology, proudly announces a strategic partnership with Emirates Electrical & Instrumentation Company (EEIC), a distinguished provider of electrical and instrumentation services in the UAE. This partnership represents a significant step in the growth and innovation strategies of both companies, aligning their expertise to drive operational excellence in the chemical, energy, oil & gas, petrochemical, steel, heavy engineering and other sectors.

This collaboration will see Framence's cutting-edge photorealistic digital twin solutions implemented to enhance EEIC's extensive engineering, procurement, construction, and maintenance services in cities like Dubai, Abu Dhabi and the broader Middle East. Together, the companies aim to optimize project management, improve safety standards, and reduce operational costs, providing unmatched value to their clients.

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“Partnering with EEIC is an exciting opportunity for Framence to expand our technology’s reach into critical sectors where precision and efficiency are paramount. By combining our digital solutions with EEIC’s exceptional service portfolio, we can redefine industry standards and deliver superior results for our clients in the Middle East,” said Adrian Merkel, Managing Director at Framence.

EEIC’s GM, Hagop Dermosessian, echoed this sentiment, stating, “The partnership with Framence aligns perfectly with our vision to lead in technological innovation within our industry. By integrating Framence’s advanced photorealistic digital twin technology into our services, we are not only enhancing our operational capabilities but also setting new benchmarks in project execution and safety management.”

About Framence

Framence is a pioneer in the development of photorealistic digital twins for buildings and industrial environments. Framence’s technology enables companies to create highly accurate digital twins of technical assets and entire technical environments. By using Framence’s photorealistic digital twins, companies can significantly optimize planning processes, ensure much more efficient operations, and can thereby realize important financial benefits and savings. For more information, visit www.framence.com.

About EEIC

Established in 2002, Emirates Electrical & Instrumentation Company (EEIC) – A Ghobash Group Enterprise, takes pride in being a leading Engineering, Procurement and Construction (EPC) Company in the UAE, With over 500 specialists and cutting-edge technology, EEIC excels in mechanical, electrical, instrumentation and control systems, undertaking complex projects across various sectors such as Oil & gas, Energy, Power, Utilities, Water Treatment & Management, and Smart Infrastructure. EEIC's clients include ADNOC, government entities, semi-government organizations, and leading EPC contractors. The company is focused on renewable sustainable energy solutions, aiming to be a top contractor and employer in its industry.

For more information, [visit eeic-uae.com](http://visit-eeic-uae.com) or write to info@eeic-uae.com. You can also follow EEIC on LinkedIn.

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